IEEE CASE 2019 Sponsorship

IEEE International Conference on Automation Science and Engineering (CASE) represents the flagship automation conference of the IEEE Robotics and Automation Society and constitutes the primary forum for cross-industry and multidisciplinary research in automation. Its goal is to provide a broad coverage and dissemination of foundational research in automation among researchers, academics, and practitioners. IEEE CASE 2019 will be held in Vancouver, BC, Canada, on August 22-25, 2019. The theme of the conference is *Smart Automation*, including Automation in Smart Home, Smart Building, Smart Manufacturing, Smart Healthcare etc.

IEEE CASE 2019 offers sponsorship opportunities for interested corporations. Companies interested in sponsoring will receive the items listed below as a part of their sponsorship package. IEEE CASE 2019 offers exhibit spaces and welcomes companies, universities, publishers, and researchers to participate in the conference exhibition. With anticipated more than 350 conference attendees from universities, industries, and government agencies worldwide, IEEE CASE 2019 provides a great opportunity to advertise automation related products, sell books, and increase the visibility of your organization. If you are interested in being a sponsor or need more information, please contact the General Chair or Program Chair.

Platinum Sponsors: $10,000 (Two Available)

- 1 Premium exhibit booth (includes 2 complimentary conference registrations, 1 table, 2 chairs)
- Logo recognition on select advanced publicity, collateral materials, name badges and event signage
- Approved marketing collateral in conference attendee bags (up to 400 sponsor donated items)
- Logo recognition included in attendee bag design
- Rolling banner advertisement at conference
- Full page advertisement in conference program
- Logo recognition on conference website (with link to sponsor website)
- Logo recognition in conference program
- Sponsor provided promotional video for viewing in general session room

Gold Sponsors: $7,500 (Multiple Available)

- 1 Premium exhibit booth (includes 2 complimentary conference registrations, 1 table, 2 chairs)
- Logo recognition on select advanced publicity, collateral materials, and event signage
- Approved marketing collateral in conference attendee bags (up to 400 sponsor donated items)
- Rolling banner advertisement at conference
- Full page advertisement in conference program
- Logo recognition on conference website (with link to sponsor website)
- Logo recognition in conference program

Silver Sponsors: $5,000 (Multiple Available)

Option 1 (Multiple Available)
- 1 Regular exhibit booth (includes 1 complimentary conference registration, 1 table, 1 chair)
- Approved marketing collateral in conference attendee bags (up to 400 sponsor donated items)
- Full page advertisement in conference program
- Name recognition in conference program
- Rolling banner advertisement at conference
- Logo recognition on conference website (with link to sponsor website)

- Logo recognition in conference program

Option 2: Lanyard Sponsor (Exclusive)
- Company Logo on all conference lanyards
- Approved marketing collateral in conference attendee bags (up to 400 sponsor donated items)
- Full page advertisement in conference program
- Rolling banner advertisement at conference
- Logo recognition on conference website (with link to sponsor website)

Option 3: Attendee Bag Sponsor (Exclusive)
- Company Logo on attendee bag design
- Approved marketing collateral in conference attendee bags (up to 400 sponsor donated items)
- Full page advertisement in conference program
- Logo recognition in conference program
- Logo recognition on conference website (with link to sponsor website)

Option 4: Banquet / Reception Sponsors (Multiple Available)
Logo recognition on banquet / reception signage
Half page advertisement in conference program
Logo recognition on conference website (with link to sponsor website)

Bronze Sponsors: $3,000 (Multiple Available)

Option 1 (Multiple Available)
- 1 Regular exhibit booth (includes 1 complimentary conference registration, 1 table, and 1 chair)
- Half page advertisement in conference program
- Logo recognition on conference website (with link to sponsor website)
- Logo recognition in conference program

Option 2: Breakfast / Coffee Break Sponsors (Multiple Available)
Logo recognition on breakfast / coffee break signage
Half page advertisement in conference program
Logo recognition on conference website (with link to sponsor website)

Contact Information:

General Chair
Dr. Weiming Shen
National Research Council Canada
(519) 636-1481
wshen@ieee.org

Program Chair
Prof. Jingshan Li
University of Wisconsin – Madison
(608) 890-3780
jingshan.li@wisc.edu